

SPONSORSHIP TIERS



GOLD

IDR 50,000,000

- Brand/ product placement at the event
- Logo and link placement on the event website, email, campaigns, Padma Hotel Semarang and Padma Hotels' social media channels
- Goodie bag inserts of promotional materials and/or samples
- Logo placement on event merchandise
- A booth space at the event
- Exposure to local and regional athletes, runners, and volunteers
- Press and media exposure to local and regional news
- Press and media exposure to targeted running sources including magazines, blogs, and event calendars
- Ten complimentary race entries

SILVER

IDR 30,000,000

- Logo placement on official race photos
- Acknowledgment throughout the event
- Booth presence at race festival & recovery zone
- Provide inserts or samples for goodie bag
- Featured sponsor email and social media campaign
- Logo on barricades, banners, photo wall, BIB, website, printed materials, emails, social media channels and more
- Six complimentary race entries

BRONZE

IDR 15,000,000

- Present cash prize for 1st place finishers at the podium
- Prize check with company logo
- Recognition of sponsor when awarding prizes
- Acknowledgment throughout the event
- Booth space at race festival & recovery zone
- Provide inserts or samples for goodie bag
- Logo/ link on website, emails, Padma Hotel Semarang and Padma Hotels' social media channels
- Three complimentary race entries

For more information regarding sponsorship, please contact **Salman Alfarisi** at salman.alfarisi@padmahotels.com or call **+62 (24) 3300 0900**